

Gina Esquivel


Charlotte, NC. ♦
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PROFILE

Offering more than 23 years of broad-based community development experience. Successful in developing strategic alliances to increase opportunity for innovation, collaboration and meet organizational goals. Excel at developing and managing multiple levels of community mobilization projects from grassroots to systematic policy changing efforts. Strong background in layered efforts matching public, private and non-profit sector resources to improve the quality of life for underserved populations. Demonstrated ability for critical and creative thinking in the fields of public health, poverty, cultural competency, social justice and education.

EDUCATION

 **Master's Degree in Organizational Change and Leadership**
2006 Pfeiffer University,
North Carolina, US

 **Bachelor's Degree in Education and Counseling**
1995 Universidad Nacional
de Costa Rica, Costa Rica

HIGHLY SKILL

- ✦ Project Management
- ✦ Change Management
- ✦ Events Management
- ✦ Program Design
- ✦ Leadership Development
- ✦ Large Group Facilitation
- ✦ Community Engagement

ADDITIONAL PROFESSIONAL TRAINING

Project Management Certification (Pending) Project Management Institute

Certificate in Non-Profit Management
Duke University Continuing Education

Certified in Health Promotion and Leadership
University of South Carolina Continuing Education

Certified Trainer on Strategic Community Planning
Mexican-American Border of Health Commission



PROFESSIONAL EXPERIENCE

Principal Consultant Civic Canvas

A bilingual boutique consulting firm generating social opportunities for all communities through innovation, dialogue, and inclusion.

Community Impact Manager Read Charlotte | Foundation For The Carolinas

Supported the design and establishment of system-wide interventions, including alignment of existing systems, application of continuous improvement and interventions to remove systems barriers and challenges. Integrated human centered design practices in the development of practices, programs and strategies.

Associate Director of Education and Civic Engagement Crisis Assistance Ministry/Project HOPE

Led educational and civic engagement initiatives, including 200 + poverty simulations. Financial Stability Manager: Champion the implementation of anti-poverty initiatives, applying change management principles in collaborations with various stakeholders of the organizations. Provide oversight of operations for 5 staff and volunteers.

Project Director: Managed a three year, multi-million-dollar social venture project. Designed, implemented and maintained compliance with federal grant requirements. Provided oversight for 12 staff and 22 partner organizations.

Vice President of Education and Programs Levine Museum of the New South

Coordinated logistics, development and implementation of educational programs. Managed relationships with community organizations and groups to promote civic engagement through museum exhibits and projects. Facilitated in-depth conversations around critical community issues.

Program Manager Metrolina AIDS Project

Supervised case management and preventative health initiatives delivered by two health educators. Developed and maintained program's strategic planning and evaluation. Identified, developed, and maintained funding streams for educational programming.

Preventive Health Education for the Latino Community: Facilitated and coordinated community coalitions. Served on national, state and local community boards as a consultant for communicable disease. Managed the application of evidence-based curricula for health promotion and prevention strategies including social marketing campaigns.

Community Liaison Catholic Social Services

Planned and directed community outreach activities, such as health fairs, cultural festivals, and career fairs in the Southern Piedmont.

Hispanic Cultural Training Specialist: Researched, designed, and conducted training sessions with more than 150 organizations in the Piedmont area.



Present

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2018

2018

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2017

2017

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2009

2009

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2008

2008

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2002

2002

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1998



Additional Experience

Program New Options for Violent Actions (NOVA): Charlotte, NC 1998-2008

Facilitator for Hispanic Male Domestic Violence Offenders: Facilitated weekly two-hour psycho-educational sessions, served more than 900 groups. Prepared materials and class content.

“Salud y Vida” Television Program: Charlotte, NC 2002- 2008 (Volunteer)

Television Producer and Host: Researched, produced, and hosted monthly television show in Spanish focusing on health and other issues for the Latino community. Oversaw all phases of production.

Radio Líder, Spanish Radio Station: Charlotte, NC 1999-2008 (Volunteer)

Radio Co-Host: Prepared and discussed topics on Health Education and Domestic Violence for a monthly radio show.

La Noticia, Spanish Newspaper, Charlotte, NC 2004-2008 (Volunteer)

Writer: Researched and wrote articles on public health issues.

“Caminando” Television program; Charlotte, NC 2003-2005

Television Co-Host: Researched and reported current events and interviewed guests for a weekly variety television show in Spanish.



Supporting Community

- Actress Crossroads Charlotte “Community Theater, Theater about Community”.
- Facilitated the African American and Latino Unity Summit in Charlotte.
- Conducted statewide needs assessment for Community Planning Groups of HIV/AIDS Prevention.
- Produced and voiced public service announcements on prevention of health and safety issues.
- Developed and executed, in conjunction with community partners, “Poesia Viva”, a free seasonal Spanish poetry showcase.
- Produced a documentary on HIV/AIDS in the Latino community.
- Co-founded the Latin American Council for Non-Profits as a 501(c)(3).
- Co-founded “Con A de Arte”, local showcase of Hispanic artist.
- Co-founder of Local Latino Culture and Arts Advisory Group “Art Si”.
- Facilitated dialogue sessions on race relations for the Community Building Initiative.



Board Experience

- Past President, Latin American Council of Charlotte
- Past Vice President, Latin American Coalition
- Past Member of North Carolina State Advisory Council on Public Health
- Consultant for North Carolina Community Planning Groups
- Advisor of the Office of Minority Affairs of North Carolina
- Past Chair, Cultural Competence Advisory Mecklenburg County
- Member of Committee Area Mental Health of Charlotte Mecklenburg
- Co-Chair Coordination of Housing and Service Committee
- Past board member and former Chair of Grants Committee of the CLGF of the Foundation For The Carolinas
- Board Chair of the Women + Girls Research Alliance of UNCC
- Community Relations Committee Board (Current)



Leadership Development

- Alumni of Leadership of America North Carolina
- Alumni of Leadership Development Initiative (LDI)
- Alumni American Leadership Forum
- Active member of Toastmasters International



Extracurricular

- Diploma in Photography -Shaw Academy- 2016
- Pursing a certification as a professional photographer at New York Institute of Photography
- Weight lifting
- Volleyball
- Racquetball